

TIM KAUTZ

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Summary

Experienced designer with expertise in user experience, responsive web design, and multimedia production, Proficient in tools such as Adobe Creative Suite, Figma, and various CMS platforms, as well as video production, motion graphics, and animation using tools like After Effects and Premiere Pro. Successfully delivered design solutions across industries such as tech, finance, and education, with a focus on usability, accessibility, and cross-functional collaboration.

Skills

- Experience in usability testing, user interface design, and cognitive psychology/branding concepts.
- Quickly developed UI, wireframes, and responsive HTML5/CSS3 prototypes.
- Leveraged JIRA and Azure DevOps to track user stories, manage tasks, and collaborate with developers within an agile workflow.
- Utilized the AppKit design system, a collection of reusable design components, guidelines, and tools, to create consistent and efficient user interfaces (UIs) for applications.
- Designed animation and PPT storyboards/graphics for presentations.
- Live-action video production, sound editing and authoring.
- Master's degree in Multimedia, an interdisciplinary program encompassing Human-Computer Interaction, learning theories, art, computer science, telecommunications, education, and business.
- Designed interactive, self-paced tutorials and presentations using motion graphics, as well as static and banner ads, and crafted HTML emails and landing pages.
- Creation of iconography for software UI and mobile devices.
- Understanding of cross-platform cross-browser compatibility issues, table-based layouts.
- Strong personal skills including logical thinking and working in a high-pressure team-oriented environment. Rapidly adapting to new technologies, standards, and ideas.
- Demonstrated excellent time management skills, consistently meeting critical deadlines across multiple projects within tight time constraints.
- Exceptional eye for detail and excellent verbal and written communication skills.
- Documentation and publication of Web Style Guides, logo/icon design.

Work Experience

PricewaterhouseCoopers

Feb 2018 - Oct 2024

Product Designer / Graphic Designer

San Jose, CA

- Led the entire design process from development to implementation in an Agile environment by creating wireframes, prototypes, and flow diagrams to improve user interactions.
- Utilized Figma for efficient wireframes, prototyping, real-time collaboration, and AppKit design systems to elevate product interaction.
- Specialized in crafting intuitive and user-centric interfaces, emphasizing accessibility and usability to ensure premium user experience.
- Collaborated closely with developers to define design requirements, ensuring feasibility and accurate implementation towards achieving design excellence.
- Employed Pendo for product analytics and user feedback, optimizing engagement and augmenting software products with valuable insights.
- Directed the creation of technical concept illustrations and animations using After Effects, Illustrator, and Photoshop to enhance user engagement through visual storytelling.
- Designed and developed video tutorials and training websites, facilitating efficient user onboarding and product comprehension.

AVNET

Feb 2017 - Apr 2017

Web Developer

San Jose, CA

- Contributed web content, layouts, design and innovation to the website(s) (IBM WebSphere).
- Worked closely with the web development team to design and execute web-based marketing solutions programs/campaigns to meet business objectives.
- Implemented the e-Commerce web design parameters, style guides/visual standards.
- Managed daily web content additions from a product marketing and integrated marketing perspective.

ABYY**Jul 2012 - Jan 2017*****Sr. Graphic and Web / Visual / UI / Multimedia Designer******Milpitas, CA***

- Served as the lead designer in an in-house agency, overseeing design, documentation, and project management, including UX, web, and print collateral, ensuring adherence to corporate brand identity.
- Led all design efforts for corporate presentations, packaging, tradeshow graphics, HTML emails, landing pages, banner ads, mobile-responsive websites, and microsites using Adobe Suite and UI design component libraries.
- Live-action video production and editing, motion graphics and social media.
- CMS for regional e-Commerce website updates and implemented SEO strategies.
- Led the design efforts for WordPress websites/MAMP and Japanese language website.

General Electric Research**Mar 2012 - Jul 2012*****User Experience Designer******San Ramon, CA***

- Worked with senior UX researchers to conduct competitive analyses of existing design solutions; create low-fidelity mockups for e-Commerce and portal applications; transform mockups into HTML, Flash or other functional prototype for testing purposes (Illustrator, Photoshop, Balsamiq).
- Explored alternative design solutions and hands-on UX design experience.
- Conceived new navigation concept and iconography for GE's AV product.

Education

- California State University, Hayward - *Master of Arts, Multimedia*
- California State University, Hayward - *Bachelor of Arts, Studio Art-Computer Art*
- Ohlone College - *Certificate in Cybersecurity*
- Hubspot - *Design Certified*
- Sitecore - *CMS Certified Professional Developer and Sitecore Certified HTML Developer*