TIM KAUTZ - www.timkautz.com – timkautz01@gmail.com - 510.468.5542 - [LinkedIn Profile](#)

APPLICATIONS & TECHNOLOGIES

Adobe Creative Suite, User Experience Design, Responsive Web Design, HTML5/CSS3, PhoneGap, Sketch, Invision, Balsamiq, Figma, Miro, Bootstrap, Pendo CMS Publishing: Umbraco, Sitecore CMS, WordPress, IBM WebSphere, Azure DevOps, JIRA, 3D software: Solidworks, SoftImage. Print: Quark, InDesign, SurveyMonkey, Camtasia, Visio, PPT, SEO Optimization for search engines and functional knowledge of JavaScript, jQuery, CGI, PHP, JSP. CVS: ClearCase and SourceSafe. Video Editing: Premiere and Final-Cut Pro, After-Effects, Audition, DVD Studio Pro, Sorenson Squeeze, Sound Forge. Project Management: Basecamp, FreshBooks. Fully capable in Windows/Macintosh. Experience with UNIX based systems. FTP, telnet, and most UNIX shells.

SKILLS

- Experience with usability testing factors, user interface design, cognitive psychology/branding concepts
- Rapidly build UI, Wireframes, Flash and responsive HTML/CSS prototypes
- Designed animation and PPT storyboards/graphics for presentations
- Live-action video production, sound editing and authoring
- Master's in Multimedia – an interdisciplinary degree that encompasses Human-Computer Interaction, learning theories, art, computer science, telecommunications, education, business
- Designed Flash interactive, self-paced, tutorials/presentations using motion graphics. Create static/flash banner ads. Designed HTML emails/landing pages
- Creation of iconography for software UI and mobile devices
- Understanding of cross-platform cross-browser compatibility issues, table-based layouts
- Strong personal skills including logical thinking and working in a high-pressure team-oriented environment. Rapidly adapting to new technologies, standards, and ideas
- Excellent time management skills, able to work within tight time constraints and meet critical deadlines on multiple projects
- Exceptional eye for detail and excellent verbal and written communication skills
- Documentation and publication of Web Style Guides, logo/icon design

EDUCATION & TRAINING

- California State University, Hayward, Master of Arts, Multimedia
- California State University, Hayward, Bachelor of Arts, Studio Art-Computer Art
- Flash Action Scripting Intensive Training Course
- Sitecore CMS Certified Professional Developer and Sitecore Certified HTML Developer
- Hubspot Design Certified
- Google Summit 2017: Google for Education
- Certificate in Cybersecurity
- Pendo Essentials: Install Pendo, tag features and pages, create and use segments, implement guides and layouts, and interpret behavioral analytics.

PROFESSIONAL EMPLOYMENT

Price Waterhouse Coopers – San Jose, CA 2/2018 to Present
Technical Design Illustrator/UX Graphic Designer

- Design UX and prototypes for PwC applications using Sketch, Figma, Invision, Miro, Illustrator, Photoshop
- Created illustrations/animations conveying technical concepts (After Effects, Illustrator, Photoshop)
- Developed product video tutorials and in-app education assisting users in understanding feature use. Pendo – User analytics and journey; embedded education
- Used Figma for wireframes, prototyping, real-time team collaboration, and UI systems design

Medical Professionals Financial Group – Lake Oswego, OR 7/2017 to 9/2017
Client Presentations – Independent Contractor

- Custom artwork/animations that convey financial concepts/processes into visual stories and presentations using PowerPoint and Adobe Suite (Illustrator, Photoshop, After Effects).

AVNET – Santa Clara, CA 2/2017 to 4/2017
Web Developer

- Contributed web content, layouts, design and innovation to the website(s) (IBM WebSphere)
- Worked closely with the web development team to design and execute web-based marketing solutions programs/campaigns to meet business objectives
- Implemented the eCommerce web design parameters, style guides/visual standards
- Managed daily web content additions from a product marketing and integrated marketing perspective
- Reviewed all content before publication to ensure consistent design throughout the entire site

ABBYY Software – Milpitas, CA 7/2012 to 1/2017
Sr. Graphic and Web / Visual / UI / Multimedia Designer

- Worked as in-house agency developing design and documentation and project management, including UX/web/print collateral and production adhering to corporate brand identity
- Designed corporate presentations, packaging, tradeshow graphics, HTML emails, landing pages, banner ads, mobile responsive websites and microsites (Adobe Suite, UI design component libraries)
- Live-action video production and editing, motion graphics and social media
- CMS for regional eCommerce website updates and implemented SEO strategies
- Design WordPress websites/MAMP and Japanese language website

DEVRY University – Fremont and Milpitas Campus, CA 7/2012 to 3/2015
Visiting Professor - Taught classes in:

- Information Design, Web Design, Advanced Wed Design, Visual Design Fundamentals

General Electric Research – San Ramon, CA 3/2012 to 7/2012
User Experience Designer

- Working with senior UX researchers to: conducted competitive analyses of existing design solutions; create low-fidelity mockups for eCommerce and portal applications; transform mockups into HTML, Flash or other functional prototype for testing purposes (Illustrator, Photoshop, Balsamiq)
- Explore alternative design solutions and hands-on UX design experience
- Conceived new navigation concept and iconography for GEs AV product

Hewlett Packard Enterprise – Palo Alto, CA 10/2008 to 1/2009
Sr. Graphic and Web/Multimedia Designer

- From Concept to completion, animated Flash and HTML Intranet Innovation portal websites
- Designed marketing materials, promotional print poster designs for software groups

Ventyx – an ABB company – San Francisco, CA 3/2005 to 2/2012
Sr. Graphic and Web / Visual / UI /Multimedia Designer

- Visual design documentation and graphic production for web sites, including wireframes, site architecture and UI design systems, html emails, documentation of design specifications and Brand Book
- Create animation/motion graphics for web presentations and trade shows
- Collaborate with Marketing to determine site design, scope and objectives
- Lead in layout, UI design and iconography for corporate software and mobile products
- Design of corporate conference websites, CMS Sitecore Development

Genmark Automation – Milpitas, CA 4/2003 to 9/2004
Marketing Communications Specialist

- Complete redesign, SEO and management of corporate website
- Produced corporate collateral materials; design documents, product brochures, spec sheets and postcards, liaison to print vendors, Flash product catalog
- Trade show booth designs, marketing collateral and product video demonstrations

Atempo – Mountain View, CA 3/2001 to 8/2002
Web Marketing Manager –"Chef du Web Marketing"

- Saved company $60K by redesigning corporate website in-house which included internationalization in English, French and German
- Produced corporate collateral and brochures; web site guidelines and processes
- Storyboarding, illustration and creation of product tutorials and demos
- Layout and UI design for software products

TargetFirst – Sunnyvale, CA 3/2000 to 12/2000
Webmaster/Multimedia Designer

- Complete rebranding, design and execution of company print and web assets
- Design of corporate logo, marketing collateral, brochures, partner web site integration

IBM – Storage Systems Division – San Jose, CA 1/1998 to 3/2000
Web Design Program Manager

- Oversaw entire IBM storage division web presence, 13,000 individual pages and managed web teams throughout world assuring corporate guidelines, brand and web standards were strictly maintained. Conceived original redesign and directed corporate redesign
- Conceptualized and created Flash presentations for new product technologies/product announcements
- Launched new product, eCommerce and E-business sites