

## **APPLICATIONS & TECHNOLOGIES**

Adobe Creative Suite, Captivate, Experience Design, Responsive Web Design, HTML5/CSS3, PhoneGap, Sketch, Balsamiq, Bootstrap, CMS Publishing: Umbraco, Sitecore CMS, Wordpress, IBM WebSphere, 3D software: SoftImage Print: Quark, InDesign, SurveyMonkey, Camtasia, Visio, PPT, SEO Optimization for search engines and functional knowledge of JavaScript, jQuery, CGI, PHP, JSP. CVS: ClearCase and SourceSafe. Certified Sitecore Professional Developer, Video Editing with Premiere and Final-Cut Pro, After-Effects, Audition, DVD Studio Pro. Sorenson Squeeze, Sound Forge, Fully capable in Windows/Macintosh. Experience with UNIX based systems. FTP, telnet, and most UNIX shells.

## **SKILLS**

- Experience with usability testing factors, user interface design, cognitive psychology and branding concepts.
- Specialize in rapidly building UI, Wireframes, Flash and responsive HTML/CSS prototypes.
- Designed animation and PPT presentations storyboards/graphics for Medical Professionals Financial Group healthcare presentations.
- Live-action video production, sound editing and authoring
- Master's in Multimedia – an interdisciplinary degree that encompasses Human-Computer Interaction, learning theories, art, computer science, telecommunications, education, and business.
- Designed Flash interactive, self-paced, tutorials/presentations using motion graphics. Create static/flash banners ads. Designed HTML emails/landing pages.
- Creation of iconography for software UI and mobile devices.
- Understanding of cross-platform cross-browser compatibility issues, table-based layouts.
- Strong personal skills including logical thinking and working in a high-pressure team-oriented environment. Rapidly adapting to new technologies, standards, and ideas.
- Excellent time management skills, able to work within tight time constraints and meet critical deadlines on multiple projects.
- Exceptional eye for detail and excellent verbal and written communication skills.
- Documentation and publication of Web Style Guides, logo/icon design.

## **EDUCATION & TRAINING**

California State University, Hayward, Master of Arts, Multimedia

California State University, Hayward, Bachelor of Arts, Studio Art-Computer Art

Flash Action Scripting Intensive Training Course

Sitecore CMS Certified Professional Developer

Sitecore Certified HTML Developer

Hubspot Design Certified

Google Summit 2017: Google for Education

## PROFESSIONAL EMPLOYMENT

### Medical Professionals Financial Group

7/2017 ongoing contract

*Client Presentations – Independent Contractor*

- Responsible for creating original artwork and animations that convey written concepts and processes into visual stories and presentations.

### AVNET – [www.avnet.com](http://www.avnet.com)

2/2017 to 4/2017

*Web Developer – Independent Contractor*

- Responsible for contributing web content, layouts, design and innovation to the website(s).
- Worked closely with the web development team to design and execute web based marketing solutions programs/campaigns to meet business objectives.
- Developed and designed interface, front pages and the tools to navigate a website.
- Implemented and maintained the eCommerce web design parameters, style guides and visual standards.
- Managed daily web content additions/changes from a product marketing and integrated marketing perspective.
- Reviewed all content before publication to ensure consistent design throughout the entire site.

### ABBYY Software – [www.abbyy.com](http://www.abbyy.com)

7/2012 to 1/2017

*Sr. Graphic and Web / Visual / UI / Multimedia Designer*

- Developed design documentation and project management of projects, including web and print collateral production adhering to the corporate branding guidelines.
- Corporate PPT presentations, packaging, tradeshow imagery, HTML emails, landing pages, banner ads, mobile responsive websites and microsites.
- Live-action video production and editing, motion graphics and social media.
- CMS for regional eCommerce website updates and implemented search engine optimization techniques.
- Design of Wordpress websites/MAMP and Japanese language website.

### DEVRY University

7/2012 to 3/2015

*Visiting Professor - Taught classes in:*

- Information Design, Web Design, Advanced Web Design, Visual Design Fundamentals

### General Electric Research

3/2012 to 7/2012

*User Experience Designer – Independent Contractor*

- Working with senior UX researchers to: conduct competitive analyses of existing design solutions; create low-fidelity mockups for eCommerce and portal applications; and transform mockups into HTML, Flash or other functional prototype for testing purposes.
- Explore alternative design solutions and hands-on UX design experience.
- Document and publish user feedback for team members.

### Ventyx – an ABB company – [www.ventyx.com](http://www.ventyx.com)

3/2005 to 2/2012

*Sr. Graphic and Web / Visual / UI / Multimedia Designer*

**TIM KAUTZ - [www.timkautz.com](http://www.timkautz.com) - [timkautz@yahoo.com](mailto:timkautz@yahoo.com) - 510.468.5542 - [LinkedIn Profile](#)**

- Visual design documentation and graphic production for web sites, including wireframes, site architecture and UI, navigation, layout, documentation of design specifications and Brand Book.
- Create animation and motion graphics for presentations and trade shows.
- Collaborate with Marketing to determine site design, scope and objectives.
- Design and code HTML email templates.
- Lead in layout, UI design and iconography for corporate software and mobile products.
- Design of corporate conference websites.

**Hewlett Packard/Synova**

**10/2008 to 1/2009**

*Sr. Graphic and Web/Multimedia Designer – Independent Contractor*

- Conceptualized, designed and animated Flash and HTML Intranet Innovation websites.
- Designed multiple large scale print poster designs.

**Genmark Automation – [www.genmarkautomation.com](http://www.genmarkautomation.com)**

**4/2003 to 9/2004**

*Marketing Communications Specialist*

- Complete redesign, SEO, and management of corporate website.
- Produced corporate collateral materials; design documents, product brochures, spec sheets and postcards, liaison to print vendors.
- Trade show visuals/booth designs, product visuals, product video demonstrations.
- Created Flash product catalog.

**Atempo – [www.atempo.com](http://www.atempo.com)**

**3/2001 to 8/2002**

*Web Marketing Manager – "Chef du Web Marketing"*

- Complete redesign, documentation, SEO and content of corporate website including internationalization in English, French and German.
- Produced corporate collateral and brochures; web site guidelines and processes.
- Storyboarding, illustration and creation of product tutorials and demos.
- Layout and UI design for software products.

**TargetFirst – [www.targetfirst.com](http://www.targetfirst.com)**

**3/2000 to 12/2000**

*Webmaster/Multimedia Designer*

- Complete rebranding, design and execution of company print and web assets.
- Design of corporate logo, marketing collateral, brochures, partner web site integration.

**IBM – Storage Systems Division Web site – [www.ibm.com/storage](http://www.ibm.com/storage)**

**1/1998 to 3/2000**

*Web Design Program Manager*

- Oversaw entire IBM storage division web presence, 13,000 individual pages, managed web teams throughout world assuring corporate guidelines, brand and web standards were strictly maintained. Conceived original redesign and directed corporate redesign.
- Conceptualized and created Flash presentations for new product technologies and product announcements.
- Launched new product, eCommerce and E-business sites.