

TIM KAUTZ – www.timkautz.com – timkautz@yahoo.com – Mobile: 510.468.5542

APPLICATIONS & TECHNOLOGIES

Adobe Creative Suite, Responsive Web Design, HTML5/CSS3, PhoneGap, Balsamiq, Bootstrap, CMS Publishing: Umbraco, Sitecore CMS, Wordpress, 3D software: SoftImage Print: Quark, InDesign, Visio, PPT, SEO Optimization for search engines and functional knowledge of JavaScript, jQuery, CGI, PHP, JSP. CVS: ClearCase and SourceSafe. Certified Sitecore Professional Developer, Video Editing with Premiere and Final-Cut Pro, After-Effects, Audition, DVD Studio Pro. Sorenson Squeeze, Sound Forge, Fully capable in Windows/Macintosh, MS Office, Lotus Notes. Experience with Solaris, Apple, UNIX based systems. FTP, telnet, and most UNIX shells. Hubspot, Mavenlink

SKILLS

- Experience with usability testing factors, user interface design, cognitive psychology, and branding concepts.
- Specialize in rapidly building UI, Wireframes, Flash and responsive HTML/CSS prototypes.
- Designed Flash animation and PPT presentation storyboards and graphics for corporate presentations.
- Video, sound editing and authoring
- Master's in Multimedia – an interdisciplinary degree that encompasses Human-Computer Interaction, learning theories, art, computer science, telecommunications, education, and business.
- Designed Flash interactive, self-paced, tutorials/presentations. Create static/flash banners ads. Designed HTML emails/landing pages.
- Creation of iconography for software UI and mobile devices.
- Understanding of cross-platform cross-browser compatibility issues, table-based layouts.
- Strong personal skills including logical thinking and working in a high-pressure team-oriented environment. Rapidly adapting to new technologies, standards, and ideas.
- Excellent time management skills, able to work within tight time constraints and meet critical deadlines on multiple projects.
- Exceptional eye for detail and excellent verbal and written communication skills.
- Documentation and publication of Web Style Guides / Logo/icon design.
- Hubspot: Inbound marketing and sales platform and Mavenlink: Project management software

EDUCATION & TRAINING

California State University, Hayward, Master of Arts, Multimedia
California State University, Hayward, Bachelor of Arts, Studio Art-Computer Art
Flash Action Scripting Intensive Training Course
Sitecore CMS Certified Professional Developer
Sitecore Certified HTML Developer
Hubspot Design Certified

PROFESSIONAL EMPLOYMENT

AVNET – www.avnet.com

2/2017 to 4/2017

Web Developer – Independent Contractor

Responsible for contributing web content, layouts, design and innovation of the website(s). Works closely with the web development team to design and execute web based marketing solutions programs/campaigns to meet business objectives Develops and designs interface, front pages and the tools to navigate a website Implements and maintains the web design parameters, style guides and visual standards. Manage daily web content additions/changes from a product marketing and integrated marketing perspective. Reviews all content before publication to ensure consistent design throughout the entire site.

ABBYY Software – www.abbyy.com

7/2012 to 1/2017

Sr. Graphic and Web/Multimedia Designer

Responsible for the development, design documentation and project management of a variety of projects, including print collateral production adhering to the corporate branding guidelines, PPT presentations, packaging, tradeshow signage, HTML emails, landing pages, banner ads, mobile responsive websites and microsites, video production and editing, and social media. Worked with the company's existing content management system for regional website updates and implemented search engine optimization techniques. Configured and designed Wordpress websites/MAMP. Japanese language website,

DEVRY University

7/2012 to 3/2015

Visiting Professor - Taught classes in: Information Design, Web Design, Advanced Web Design, Visual Design Fundamentals

General Electric Research

3/2012 to 7/2012

User Experience Designer – Independent Contractor

The UX designer will work closely with a senior UX researcher to: conduct competitive analyses of existing design solutions; create low-fidelity mockups for eCommerce and portal applications; and transform mockups into HTML, Flash or other functional prototype for testing purposes. Explore alternative design solutions and hands-on UX design experience. Document and publish user feedback for team members.

Ventyx – an ABB company – www.ventyx.com

3/2005 to 2/2012

Sr. Graphic and Web/Multimedia Designer

Responsible for visual design documentation and graphic production for Ventyx web sites, including wireframes, architecture, site interface, navigation, page layout, documentation of design specifications and Brand Book. Create flash animation presentations for corporate management and trade shows. Created online, self-paced presentations incorporating PPT slide graphics and audio. Collaborate with Marketing to determine site design, scope and objectives. Design and create HTML email templates. Lead in layout, UI design and iconography for corporate software products and mobile devices. Design of corporate conference websites and splash pages.

Hewlett Packard/Synova**10/2008 to 1/2009***Sr. Graphic and Web/Multimedia Designer – Independent Contractor*

Conceptualized, designed and animated Flash and HTML Intranet Innovation websites.
Designed multiple large scale print poster designs.

Genmark Automation – www.genmarkautomation.com**4/2003 to 9/2004***Marketing Communications Specialist*

Responsible for complete redesign, management of Genmark Automation's corporate website.
Designed corporate collateral materials including design documents, product brochures, spec sheets, and postcards. Primary liaison to print vendors. Coordinated trade show visuals and booth design. Created tradeshow product posters and produced product video demonstrations. Created Flash product catalog. Optimized web pages for search engines.

Atempo – www.atempo.com**3/2001 to 8/2002***Web Marketing Manager – "Chef du Web Marketing"*

Responsible for complete redesign, documentation and content of Atempo's corporate website including internationalization in English, French and German. Design and creation of corporate collateral and brochures. Established web site guidelines and procedures. Storyboarding, illustration and creation of product tutorials and demos. Optimized web pages for search engines. Layout and UI design for corporate software product.

TargetFirst – www.targetfirst.com**3/2000 to 12/2000***Webmaster/Multimedia Designer*

Tasked with design and maintenance of the TargetFirst website. Complete conceptualization, design, and execution of redesigned site. Design of corporate logo, marketing collateral, brochures, and partner web site integration. Optimized web pages for search engines.

IBM – Storage Systems Division Web site – www.ibm.com/storage**1/1998 to 3/2000***Web Design Program Manager*

Oversaw entire IBM storage division web presence, some 13,000 individual pages, and managed web teams throughout world assuring corporate guidelines, brand imaging, and web standards were strictly maintained. Spearheaded site redesign and directed corporate site redesign. Conceptualized and created Flash presentations for new product technologies and product announcements. Launched new product sites and E-business sites.

PORTFOLIO

2014 – 2016 www.ABBYYTechnologySummit.com
2008 – 2010 Concept and creation of HP Innovations Portal and intranet websites
2008 Redesign of Ventyx.com
2008 Redesign of PapillonRestaurant.com
2007 Design of Ventyx.com
2007 Design of AthleticEndurance.com
2007 Design of PinaDellaCasa.com
2007 Design of ElegantPaintings.com
2006 Design of 2006 indusworld.com
2005 Design of 2005 indusworld.com
2005 Design of opening Flash animation sequence for TVTour.org
2005 Design of savethelorenzo.org
2004 Design of JoelGelpe.com
2003 Communications Workshop
2003 Certified Kundalini Yoga instructor
2003 Design of BelieveWireless.com
2003 Design of Telophase.com
2003 Design of Umaveda.com
2002 Redesign of DUJAide.com
2002 Redesign of BalletPetit.com
2001 Redesign of GenieBottles.net
2001 TimKautz.com awarded "Golden Web Award" by the International Association of Web Masters and Designers in recognition of creativity, integrity and excellence on the Web.
2001 Design of PorthosConsulting.com
2001 TimKautz.com awarded the prestigious "Webmaster Award" for exceptional graphics as well as unique and interesting content.
2000 Creation of fameforkids.com
1994-2001 Illustrator for "Expose" Progressive Music Newsletter
1993 Winner of "America's Funniest Videos" Prize
1991 1st Place Winner of Orion Short Film: "Dances with Wolves Run with the Buffalo" Contest
1990 –1992 Illustrator for Spotlight Corporate Newsletter
1990 Created ISO-9000 Design for Amdahl Manufacturing
1986 Award for Amdahl Quality Motivation Contest
1985 Award for Amdahl T-shirt Design Contest
1983 Seminar in Computer Graphics and Animation in Movie Special Effects at CSUH - Instructor: Rodney Stock, Graphics Engineering Manager at Lucasfilm LTD.
1979 –1980 Award for Citicorp Graphics Contest
1977–79 Creator/Producer/Writer/Actor "Festival of Insanity" Comedy, Newark Channel 6.